

Malott Homework Set 1 Chapter 1 The Reinforcer

1. To change behavior you must analyze tasks, specify concrete behavior, reinforce, and give feedback. (p.4)
~True or False?
2. Reinforcer (positive reinforcer): Any stimulus, event, or condition whose presentation immediately follows a response and DECREASES the frequency of the response. (p.6)
~True or False?
3. If the reinforcer is to reinforce a particular response, it must immediately follow that response. (p.6)
~True or False?
4. One problem with delayed reinforcement is that it reinforces the wrong response. (p.6)
~True or False?
5. Behavior is anything a dead person CAN do. (p.9)
~True or False?
6. Behavior analysts use response and behavior almost interchangeably. (p.9)
~True or False?
7. The study of the operation of the principles of behavior with both human beings and other animals. (p.10)
 - a. behavioral intervention
 - b. behavior analysis
 - c. baseline
 - d. performance management
8. A set of skills. (p.10)
 - a. repertoire
 - b. principle
 - c. fundamentals
 - d. contingency

ESSAY:

9. What are the three guidelines to follow when reading this textbook? (p.14)