

### Malott Homework Set #3 Chapter 26 Moral and Legal Control

1. T/F Goal-directed systems design ASSUMES that to achieve a goal, you should state that goal and consciously design your systems to achieve that goal.
2. T/F Goal-directed systems design is when you first select the ultimate goal of a system, then you select the various levels of intermediate goals needed to accomplish that ultimate goal, and finally, you select the INITIAL goals needed to accomplish those intermediate goals.
3. T/F Moral (ethical) rule control controls by rules specifying added analogs to behavioral contingencies. Such rules specify social, religious, or supernatural outcomes.
4. \_\_\_\_\_ is defined as control by rules specifying added analogs to behavioral contingencies and added direct-acting behavioral contingencies based on material outcomes.
  - A. Moral (ethical) rule control
  - B. Analog to punishment
  - C. Legal rule control
  - D. Analog to reinforcement
  - E. None of the above
5. T/F A heterosexual is someone (either male or female) for whom sexual stimulation by a person of the other sex is REINFORCING and sexual stimulation by a person of the same sex is aversive.
6. T/F A homosexual is someone (either male or female) for whom sexual stimulation by a person of the other sex is REINFORCING and sexual stimulation by a person of the same sex is REINFORCING.
7. Who are the poorest and most powerless in almost any culture?
  - A. Children
  - B. mentally handicapped
  - C. those labeled mentally ill
  - D. prisoners
  - E. All of the above
8. T/F You CAN solve most big problems such as the Malott's example of Bobby with once-a-week talk therapy.
9. T/F A few intellectual conflicts that you may encounter in the future include spiritualistic mentalism, materialistic mentalism, cognitive behavior modification, methodological behaviorism, and radical behaviorism.

10. T/F Mentalism is the doctrine that the mind CAUSES behavior to occur.